



Saturday, June 17, 2023

645 Shelby Street, Mobile, AL 36610

7:30 am start

Register online at Eventbrite.com

Scan Below



Or

REGISTER ON-SITE AT THE EVENT

View Historic Africatown, the Mobile River, Port of Mobile, Mobile-Tensaw River Delta, and the City of Mobile from 350 feet high as you run or walk your way across the 7,291-foot-long bridge on the certified 5k course. There will be a 1-mile course that takes participants from Shelby Street to the foot of the bridge and back.

Proceeds from this event will benefit the work of



<https://www.africatowncdc.org>

Sponsorship Opportunities

(Need a commitment no later than May 19, 2023, except where noted)

Presenting Sponsor \$10,000 (exclusive - 1 only)

- The title of the Race is “The 2023 Africatown Bridge Challenge, presented by [Your Organization Name/Logo Here]”
- Title of Race on the banner at the start/finish line with your organization’s name as above
- Title of Race on the t-shirt with your organization’s name as above
- Benefit of mentions in all material and media promotions
- 1 large booth space for organization tent*
- 10 free race entries

Gold Sponsor \$5,000 (limitless)

- Name and logo on race t-shirt in large type
- Name and logo on sponsorship banner in large type
- Benefit of mentions in all material and media promotions
- 1 large booth space for organization tent*
- 5 complimentary race entries

Silver Sponsor \$2,500 (limitless)

- Name and logo on race t-shirt in medium type
- Name and logo on sponsorship banner in medium type
- Benefit of mentions in all material and media promotions
- 1 small booth space for organization table*
- 3 complimentary race entries

Bronze Sponsor \$1,500 (limitless)

- Name on race t-shirt in small type
- Name on sponsorship banner in small type
- Benefit of mentions in all material and media promotions
- 1 small booth space for organization table*
- 1 complimentary race entry

In-kind Sponsor Valued between \$500-\$1,499 (limitless)

- Company mentioned as an in-kind sponsor on the sponsorship banner
- Benefit of mentions in all material and media promotions
- 1 small booth space for organization table*
- 1 complimentary race entry

Supporter \$100-499 (limitless - need a commitment by June 15, 2023)

- Mention in all post-event media promotions
- 1 complimentary race entry

Mail form and payment to: P.O. Box 535, Mobile, Alabama, 36601

Presenting Sponsor \$10,000

Gold Sponsor \$5,000

Silver Sponsor \$2,500

Bronze Sponsor \$1,500

In-kind Sponsor \$500-\$1,499

Sponsorship Value: \$ _____

Supporter \$100-499

Business Name: _____

Contact: _____

Phone: _____

E-mail: _____

Address: _____

Make checks payable to “Africatown Community Development Corporation,”
Non-profit 501(c) (3) organization

*Sponsors: Send your high-resolution logo by the deadline to mmullins@mpactpublicaffairs.com, indicating your package type.